

BUSINESS 327 - MANAGING GLOBAL ORGANIZATIONS
THURSDAYS - CPS 310 - 4:00 PM - 6:30 PM

Meeting <u>Date</u>	International <u>Business</u>		<u>Comments - Assignments - Due Dates</u>	Quick Quiz <u>On</u>	Mid-term <u>/ Final</u>
	<u>Chapters</u>	<u>Approx. # of Pages</u>			
9/7/17	1	32	Chapter 1 - Globalization Introduction - Class Syllabus and Schedule, Assignment to Country/Company Groups Globalization - Case Study - Martins Textiles		
9/14/17	2	23	Chapter 2 - National Differences in Political Economy	Ch. 1 & 2	
9/21/17	3,4	26 32	Chapter 3 - Political Economy and Economic Development Chapter 4 - Differences in Culture	Ch. 3 & 4	
9/28/17	5	25	Chapter 5 - Ethics in International Business First Global Edge Exercise is due for Ch. 1-5	Ch. 5	
10/5/17	7	26	Chapter 6 - International Trade Theory - <u>Summary only</u> Chapter 7 - The Political Economy of International Trade Selection of Public Company & Officers within Assigned Country is Due	Ch. 7	
10/12/17	8	28	Chapter 8 - Foreign Direct investment Chapter 9 - Regional Economic Integration - <u>Summary only</u> EXTRA CREDIT - Part II Case Studies (5) & Part III Case Studies (6)	Ch. 8	
10/19/17	10	25	Chapter 10 - The Foreign Exchange Market Chapter 11 - The International Monetary System - <u>Summary only</u> Company Presentations (New Employees)	Ch. 10	

<u>International Business</u>				Quick	Mid-term
<u>Meeting</u>	<u>Chapters</u>	<u>Approx. #</u>	<u>Comments - Assignments - Due Dates</u>	<u>Quiz</u>	<u>Final</u>
<u>Date</u>		<u>of Pages</u>		<u>On</u>	
10/26/17			Second Global Edge Exercise is due for Ch. 7, 8, 10 Company Presentations (New Employee) Mid-Term Exam		Ch. 1-10
11/2/17	12	19	Chapter 12 - The Global Capital Market EXTRA CREDIT - Part IV Case Studies (4)	Ch. 12	
11/9/17	13	26	Chapter 13 - The Strategy of International Business	Ch. 13	
11/16/17	14	35	Chapter 14 - The Organization of International Business Third Global Edge Exercise is due for Ch. 12-14	Ch. 14	
11/23/17			THANKSGIVING		
11/30/17	15 16	26 19	Chapter 15 - Entry Strategy and Strategic Alliances Chapter 16 - Exporting, Importing and Countertrade EXTRA CREDIT - Part V Case Studies (5) & Part VI Case Studies (2)	Ch. 15 & 16	
12/7/2017	17	27	Chapter 17 - Global Production, Outsourcing and Logistics Chapter 18 - Global Marketing and R&D - Summary Only Chapter 19 - Global Human Resource Management - Summary Only Two Company Presentations (Strategy/Investor)	Ch. 17	
12/14/17			Four Company Presentations (Strategy/Investor)		
12/19/17	Final Exam 5:00 PM - 7:00 PM		Summary discussion & final exam		Ch. 11-17

International Business
Meeting **Approx. #**
Date **Chapters** **of Pages**

Comments - Assignments - Due Dates

Quick
Quiz **Mid-term**
On **Final**

BUSINESS 327 - MANAGING GLOBAL ORGANIZATIONS

THURSDAYS - CPS 310 - 3:30 PM - 6:00 PM

General Class Structure

15 minutes - Quick quiz
One hour - Discussion of reading assignment
10 Minute break (as necessary)
One hour - Continue assignment discussion,
case studies, current events, etc.
Guest lecturers as available

Company

**Your country's public company and officer
selection is due at the October 5th class**

Grades will be based on a weighting of

Quick Exams (11)	20%	Throw out the worst score and base average on 10
Global Edge Exercises (3)	20%	Designed to be a 'real world' exercise
Class Participation & Presentations	20%	
Mid-Term Exam	20%	
Final Exam	20%	
Final Grade	<u>100%</u>	Weighted Average of the five categories